

41 Dubai Roadsters
Cycling+Triathlon Newsletter
06/09/2007

Hello all!

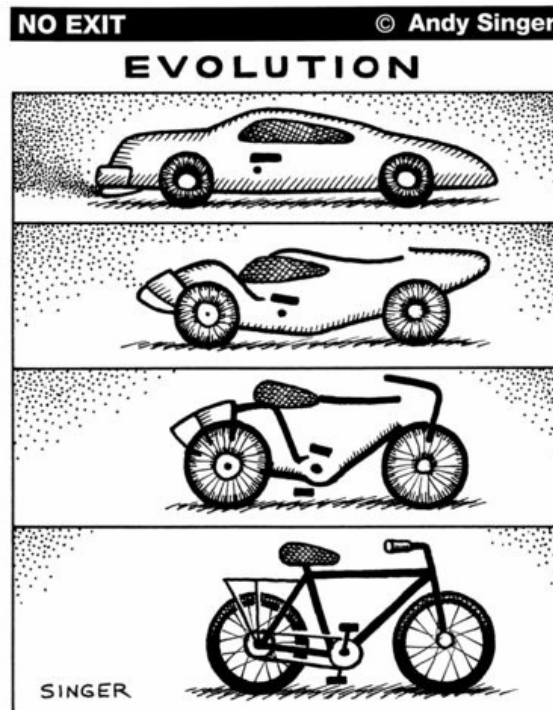
What you will find in the attached Newsletter.

WBS Cycling Workshop on again in October!

1. WBS Sport Workshop – Sunday 28 October
2. Storck Fascenario 0.7 – Simply Phenomenal!
3. Thank you to the Friday Riders
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1. WBS Sport Workshop – Sunday 28th October

STAY TUNED FOR FURTHER DETAILS!

It's on again in October!

Our friends at the **Moevenpick Bur Dubai** are kindly hosting the WBS Sport Workshop once again.

There will be 6 different presentations which will repeat 4 times for each. So you can move around and attend all the presentations that interest you. The companies and products/information that will be showcased are as follows:

1. **Polar Heart Rate Monitors** – Nicolas Girot & Steve Coutard (Sportinlife)
2. Dubai **Triathlon Club** – Julie Hall
3. **Bike Set-up** – Wolfgang Hohmann (Wolfi's Bike Shop)
4. **First Aid or Physiotherapy** (*To be decided*) – Dr Michael (Middle East Fitness Professionals)
5. **Stretching & Warm-up Exercises** – Adrian Kerr & Rania Boucher (Middle East Fitness Professionals)
6. **Nutrition** – Greg Boucher - Eat to Compete & Recovery Nutrition

Date: Sunday 28 October
Time: 8pm – 10.30pm
Venue: Moevenpick Bur Dubai

A further, more detailed email will be sent out once all the details have been confirmed.

PUT THIS EVENT INTO YOUR DIARY! DON'T MISS OUT!

2. Storck Fascenario 0.7IS – Simply Phenomenal!



Specifications:

Frame: WC Carbon 750g
Fork: Storck Stiletto Light UMS 270g
Crankset: THM Carbones Clavicular
Bottom Bracket: Integrated
Freewheel: Campagnolo Record full titanium
Chain: KMC X10 SL
Derailleurs: Campagnolo Record
Shifters: Campagnolo Record
Wheels: Low Racing Pro VT-1 Carbon/Boron composite
Tyres: Tufo Elite tubulars
Stem: Syntace F99
Handlebars: Schmolke TLO
Headset: Acros ceramic integrated

Saddle: AX-Lightness Phoenix
Seatpost: AX-Lightness Daedalus
Brakeset: AX-Lightness Orion calipers
Wheel Skewers: Tune

COMPLETE BIKE WEIGHT: 4.8kg

This is the latest creation from Storck – Fascenario 0.7IS

With a frame weight of just 750 grams (57cm) and a limited production of 100 frames worldwide, this will be the most coveted bike on the market.

This phenomenal frame will arrive in Dubai as soon as it is available.

*WBS has ordered 10 of these in various sizes, so if you're interested in owning one of these machines, come and talk with Wolfi – **soon!***

For a full run-down of the specifications come into the shop and have a chat. There's also a review of this bike in Cycling Plus magazine for you to read – and drool over!

3. Thank you to the Friday Riders

Georgina's Thank you to the Friday riders

Dubai has introduced me to dawn Friday rides, cleats (dare I admit it), riding in a peloton, and humid heat riding. I have been doing the Wolfi's Friday rides less than two months, and now they are a highlight of my Dubai experience. But what I really wanted to say was.....

Thank you to all in the 70km group last Friday who stopped and showed that they cared for a fellow cyclist.

I was one of the cyclists who went down coming into Nad Al Sheba doing 45kmph. I remember that elongated moment when you are sliding through the air at 30degrees and then the helmet knock. But then I was looked after- my bike made operational, body checked, brakes, etc

So what I thought was a testosterone charged peloton has another side and I was impressed! If I see you next Friday I will be the one with the distinctive mark on my right arm and leg.

Thanks Wolfi's bike group.

Georgina

4. Alternate Ride Format for Friday Ride Has Been Suggested

We are always eager to help promote and share thoughts and ideas about the Friday Rides and cycling in general.

Attached (Age_dayRev030907) is a proposal from one of the Riders for an alternate format for some of the Friday Rides.

I look forward to your responses and comments about this. If there is sufficient interest, then we will look to implement this in the future.

5. Dubai Triathlon Club - Colombo Marathon in Sri Lanka

Dubai triathlon Club has put together a 5-day Package to Sri Lanka, where you can run a Marathon or Half-Marathon or 10km. The choice is yours.

You also get the chance to experience Sri Lanka's capitol and surrounding areas. See the attachment "Colombo Marathon" for full details and pricing.

6. Bits 'n' Pieces

ZIPP 404 Wheelset – AED 7,300

The 404 composite tubular is the classic Zipp wheel ridden to hundreds of World and National championships, dozens of Olympic medals, major Tour stages, world records and countless individual victories large and small. The 404 has dominated across the full spectrum of racing applications. For 2005, 700c 404s have received ABLC dimpling technology to the surface of the rim allowing you to go that much faster.



The 404 wheelset is our most popular wheelset ever.

It is ideal for time trials, long solo breaks and any application where efficiency and ultimate sustainable top end speed are paramount.

The rim shape is multi-patented. The 404 tubular rim offers improved airflow management over a wider range of tire styles and widths while improving cross-wind stability in even severe conditions. The fastest just keep getting faster.

It's designed to work with your fork and frame to provide superb aerodynamics over the widest range of conditions using the widest range of frames and forks, and every tire.

Time trialists and road racers everywhere have made the 404 the premier choice world wide for good reason. The 404 excels in all events with superior performance proven aerodynamics, durability and superior comfort.

The overall lightness of the 404 wheelset is truly amazing, at only 1292 grams for the set.

Ride them and be thrilled!

7. Dubai Roadsters have Road Rides for everyone

I wanted to remind everyone that the Dubai Roadsters have group rides every Tuesday and Sunday evenings at Nad Al Sheba. This is on a closed circuit and caters to all levels of rider. The rides begin at approximately 7.30pm, though there are always riders training here, and you can finish whenever you wish.

For the more experienced there is a longer Ride every Friday morning, starting at the Lime Tree Café on Jumeirah Beach Road at 5.30am. This ride attracts around 70 riders and there are 3 distances that you can do; 70km, 100km, or 120km. The Ride finishes at the Café where you can enjoy a great coffee and meet all your fellow cyclists.

If you would like further information about these rides including maps, please email me at david@wbs.ae and I will send the information to you.

Other News

8. Mountain High – Jordan Adventure

Join us on this epic adventure in the Hashemite Kingdom of Jordan and be part of an active team committed to share the message of the POWER OF THREE in the Quest for Health.

Male and female Indiana's wanted to complete a series of challenges across breathtaking terrains. Discover Aqaba, Wadi Rum, the Rose Red City of Petra and the lowest point on earth – The Dead Sea. Seek the hidden pots containing the knowledge to save the world from one of the greatest health challenges of modern times – Diabetes.

For more information see the attachment "Jordan Challenge 2007 F".

9. Schwinn Indoor Cycling

On those days that you simply cannot get onto your bike, but still feel the need to pedal, why not try a Schwinn Indoor Cycling class:

Tuesdays 7:00 - 8:00 pm & Thursdays 9:00 - 10:00 am : Al Areesh Club, Al Badia Residence Community Center - DFC (mixed classes)

Sundays & Wednesdays 8:30 - 9:30 am : Pharaoh's Club, Wafi City (ladies only)

For more information email fitness@alkamda.com

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**PLEASE FORWARD THIS NEWSLETTER TO ANY
OF YOUR FRIENDS WHO MAY BE INTERESTED**

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WOLFI'S BIKE SHOP
Dubai, United Arab Emirates
PO Box 72327
Tel: +971-4-3394453
Fax: +971-4-3394452
Email: wbs_dubai@eim.ae

